

About twp Berlin

twp Berlin is a Berlin-based public affairs consultancy whose services are targeted to the needs of the international financial services industry. As a political consultancy, twp Berlin advises companies seeking support in their understanding of and outreach to the political Berlin and wider Germany. twp Berlin also offers its services in relation to Brussels and other constituencies in the EU-27.

twp Berlin has been launched by Dr Ansgar Tietmeyer and Dr Michael Wolgast, both previously partners at Berlin Global Advisor (BGA), as a “friendly spin-off” from BGA, at the beginning of 2023. Both managing partners have a long-standing professional track record in government and public affairs for the financial services industry and can rely on a unique network of long-term, top-notch contacts and access to relevant stakeholders.

Ansgar Tietmeyer has for many years been Deutsche Bank’s Head of Public Affairs, and the bank’s representative in Brussels. Michael Wolgast has worked in Government & Public Affairs at Moody’s and as the chief economist for two major German trade associations.

The two partners are working with a team of analysts. In addition, twp Berlin is supported by a group of both international and German senior advisors.

Services

twp Berlin is mainly assisting companies from the financial services sector in their political positioning and advocacy efforts. Other services from twp Berlin include Monitoring and Analyses, Strategic Advice on political issues and any M&A-related services in public affairs / Political Due Diligence.

Intelligence and Analyses	Strategic Advice	Positioning	Advocacy / Outreach
<ul style="list-style-type: none"> ▪ Monitoring re specific topics or fields of interest ▪ Analyses, surveys & assessments on the overall political situation or any specific topics ▪ In-depth on-site briefings on Berlin’s political institutions 	<ul style="list-style-type: none"> ▪ Assessment of the client’s public policy position ▪ Recommendations for a client-specific government & public affairs strategy ▪ Advice relating to political aspects of M&A or specific policy issues 	<ul style="list-style-type: none"> ▪ Development of the client’s narrative and positioning ▪ Network/ bilateral outreach to key stakeholders ▪ Assisting with events in Berlin ▪ Memberships/ sponsorships 	<ul style="list-style-type: none"> ▪ Develop arguments and key positions ▪ Building the essential connectivity ▪ Supporting client outreach to relevant targets ▪ Assist with written submissions and public statements ▪ Building alliances

twp Berlin provides tailor-made services according to the needs and preferences of the individual clients. Any mandate will be led by one of the managing partners.

twp Berlin clients come from the fields of banking, insurance, asset management, investment firms and related service providers. Additionally, twp Berlin advises trade associations, think tanks and related public sector institutions.

